

Menu of Services

2026



TABLE OF CONTENTS



SOCIAL MEDIA MARKETING

Full-service social media management across three flexible tiers — from complete hands-on management to content creation only. We handle strategy, design, filming, editing, and community engagement so your brand stays active and consistent online.

BRAND BUILDING & GRAPHIC DESIGN

A complete brand identity built from scratch — logo, color palette, typography, brand voice, and custom graphics. The foundation every business needs before launching or scaling any marketing effort.

Professionally planned and promoted community events that put your brand face-to-face with your audience. We manage everything from pre-event content and logistics to on-site coverage and post-event follow-up.

TABLE OF CONTENTS



PODCAST PRODUCTION

End-to-end podcast support including scripting, editing, and social media repurposing. We turn your episodes into polished, shareable content that builds authority and grows your audience across platforms.

SEO MANAGEMENT

Strategic search engine optimization for businesses with an existing website. Three tiers of service to improve your visibility on Google, local directories, and AI-powered search platforms like ChatGPT and Claude.

WEBSITE DESIGN

From full custom website builds and revamps to simple landing pages and link-in-bio setup — we connect your entire digital presence. Consulting tier available for clients who want expert guidance and DIY from there.

SOCIAL MEDIA

Our social media marketing service takes the stress of running your social presence completely off your plate. We handle everything from strategy and content creation to posting, editing, and community engagement — all tailored to your brand's voice and goals. Whether you want us fully hands-on or just need the creative work done, we have a tier that fits where you are right now.



PAC KAG ES



BEST- SELLER

Best for: Businesses ready to go all-in on their social media presence. Ideal if you want zero involvement in the day-to-day and need a team that fully represents your brand online.



THE MAVERICK

PROFESSIONAL

CREATIVITY

COMPOSITION

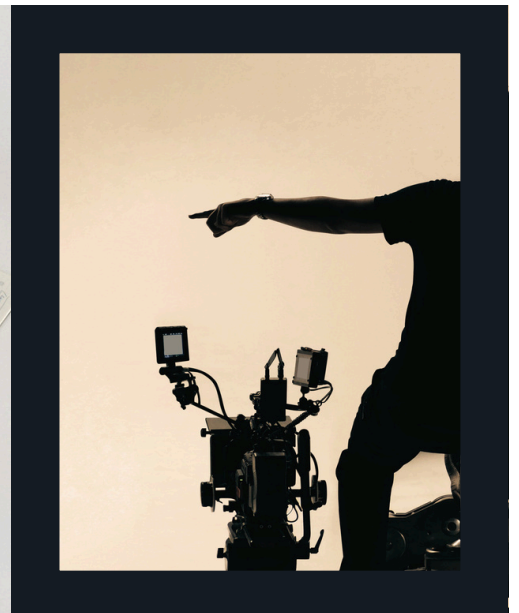
THE MAVERICK



Full Package

What's Included

- 15 pictures/graphics + 8 reels per month
- 3 pinned reels for maximum profile visibility
- Community interaction — Maverick Media engages from your account to build trust and grow your audience
- Full content strategy management — planning, direction, and calendar
- Content shoot days — on-location or studio coordination
- Professional graphic design for all posts and branded assets
- Video editing for all reels and video content





Best for: Growing brands that want consistent, quality content and engagement without the full commitment of Tier 1. A great middle ground for businesses actively building their audience.



MOMENTUM

PROFESSIONAL

CREATIVITY

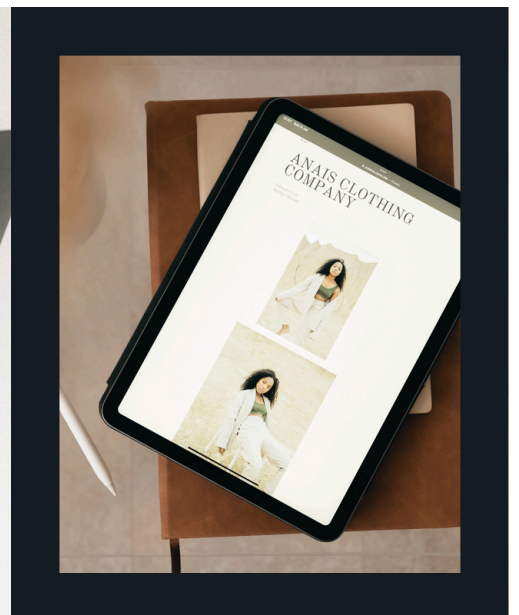
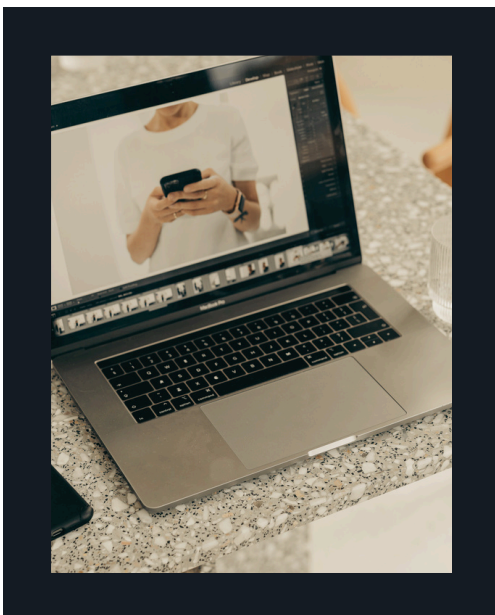
COMPOSITION

THE MOMENTUM

Standard Package ✨

What's Included

- 12 posts per month: 6 pictures/graphics + 6 reels
- Community interaction — engage from your account to nurture your audience
- Content strategy management — planning and calendar
- Content shoot days included
- Graphic design for all posts
- Video editing for all reels





THE BLUEPRINT

Best for: Business owners who prefer to stay hands-on with their account but need professional-grade content and a clear strategy to follow. Perfect for those on a tighter budget who still want high-quality visuals.



PROFESSIONAL

CREATIVITY

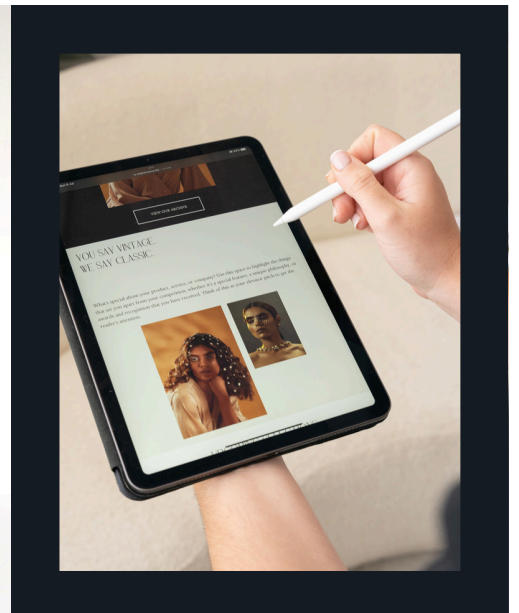
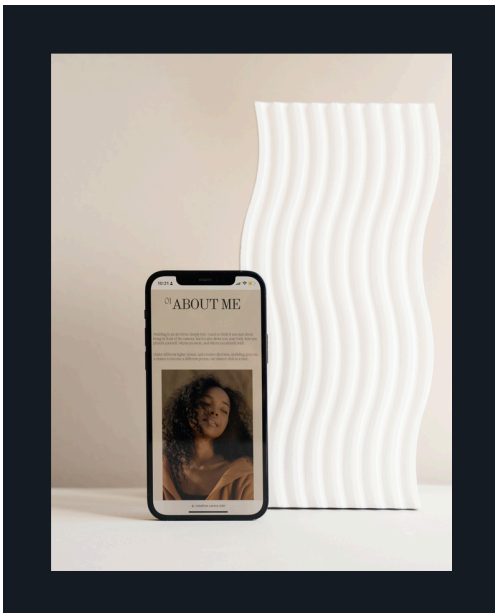
COMPOSITION

THE BLUEPRINT

Basic Package 

What's Included

- Full content creation: photos, graphics, and reels produced for you
- Content planning and editorial calendar
- Social media strategy and recommendations





BRAND BUILDING

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GRAPHIC DESIGN



Your brand is the first impression — and it needs to be unforgettable. This service is designed for businesses that are launching fresh or ready to level up their look and feel. We build a complete, cohesive brand identity from the ground up so that every touchpoint — online and offline — looks and sounds like you. This is often one of the first steps we recommend before launching any marketing campaign.

PROFESSIONAL

CREATIVITY

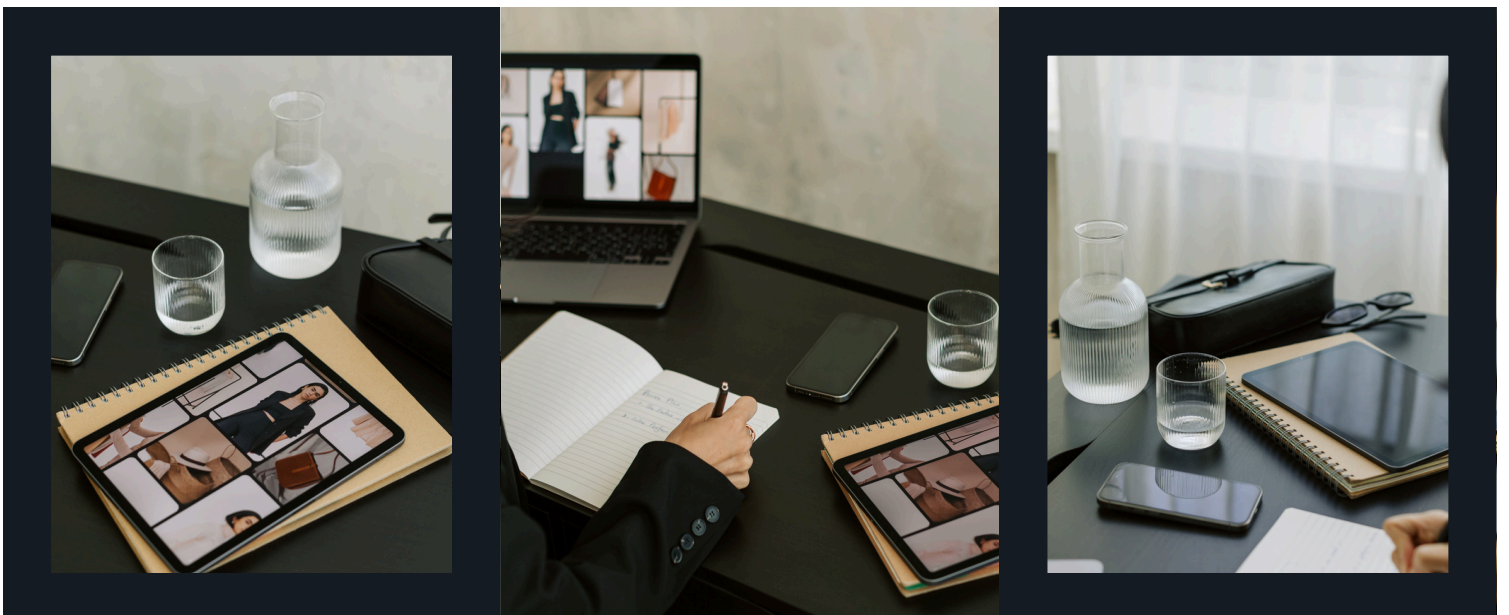
COMPOSITION

STANDARD PACKAGE



What's Included

- Full brand identity development: logo design, color palette, typography system, and brand voice
- Brand guidelines document for consistent use across all platforms and materials
- Custom graphic design for marketing materials — flyers, banners, print, and digital
- Social media graphic templates designed for your brand
- Digital asset creation — profile images, cover photos, story templates, and more
- Ideal for new businesses launching their brand or established brands ready to rebrand



PR PARTIES

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EVENTS

Your brand is the first impression — and it needs to be unforgettable. This service is designed for businesses that are launching fresh or ready to level up their look and feel. We build a complete, cohesive brand identity from the ground up so that every touchpoint — online and offline — looks and sounds like you. This is often one of the first steps we recommend before launching any marketing campaign.

PROFESSIONAL

CREATIVITY

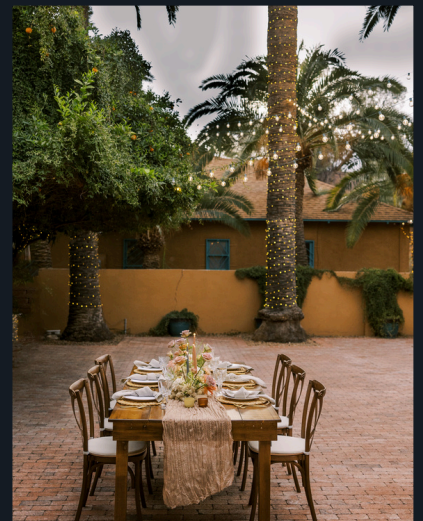
COMPOSITION

STANDARD PACKAGE



What's Included

- Pre-event content creation beginning one full month in advance — posts, reels, stories, and countdowns to build buzz
- Full event creation and coordination: venue/location sourcing, event details and logistics, music, atmosphere, and vibe curation
- On-site or remote content capture for event promotion
- Post-event content — recaps, highlights, and follow-up engagement
- Goal: Connect your brand with your community and create meaningful, face-to-face interactions with your clientele
- pricing is dependent on event size and length of promotion



PODCAST PRODUCTION

Podcasting is one of the most powerful ways to establish authority, build trust, and grow a loyal audience around your brand. If you have the ideas and the voice, we handle everything else —



from helping you structure your episodes to editing, producing, and getting your content out into the world. We also repurpose each episode into social media content so your podcast works hard across every platform.



PROFESSIONAL

CREATIVITY

COMPOSITION

STANDARD PACKAGE



What's Included

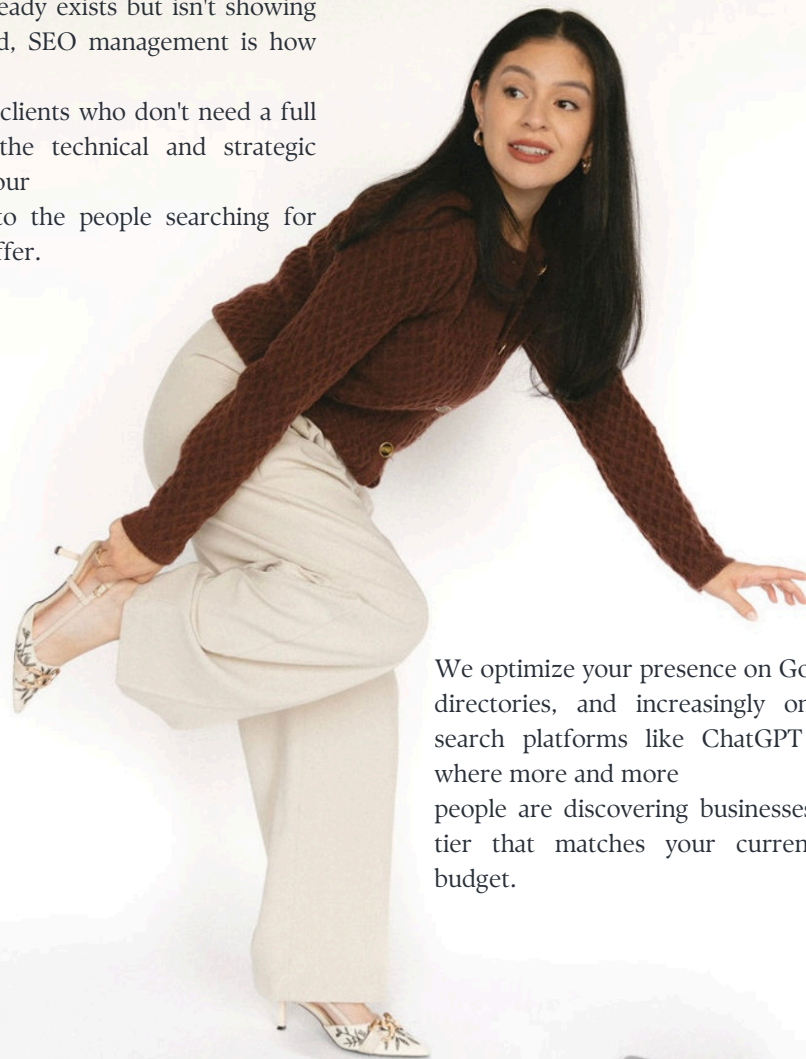
- Scripting assistance and episode planning — structure, talking points, and flow
- Professional recording support and session management
- Full audio editing — clean cuts, sound leveling, music/intro/outro integration
- Content creation from each episode: short-form clips, graphics, and quote cards for social media
- Posting and distribution of episode content across platforms

Client is responsible for providing their own recording equipment (microphone, camera, etc.)



SEO MANAGEMENT

If your website already exists but isn't showing up where it should, SEO management is how we fix that. This service is built for clients who don't need a full redesign — just the technical and strategic work that makes your site more visible to the people searching for exactly what you offer.



We optimize your presence on Google, local directories, and increasingly on AI-powered search platforms like ChatGPT and Claude, where more and more people are discovering businesses. Choose the tier that matches your current needs and budget.

PROFESSIONAL

CREATIVITY

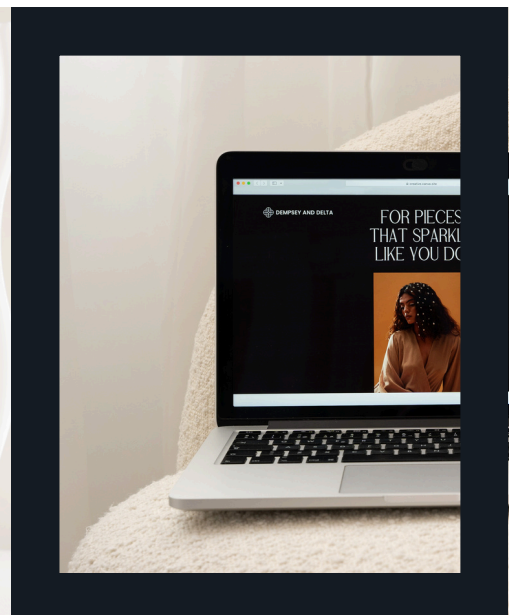
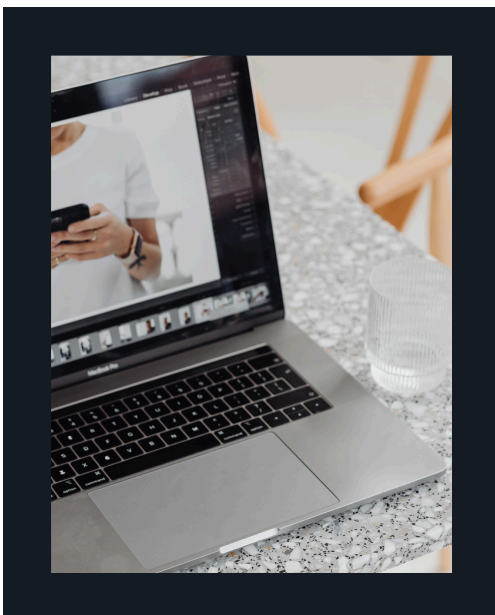
COMPOSITION

STANDARD PACKAGE



What's Included

- Comprehensive SEO audit of your existing website
- Full on-page optimization: headings, metadata, image alt tags, internal linking, and URL structure
- Technical SEO improvements: page speed, mobile-friendliness, sitemap, and crawlability
- Setup and optimization for Google Search, Google Business Profile, and AI search visibility (ChatGPT, Claude, and other AI platforms)
- Ongoing keyword research and content optimization strategy
- Directory and citation building for local discoverability
- Monthly performance reporting and strategy updates



PROFESSIONAL

CREATIVITY

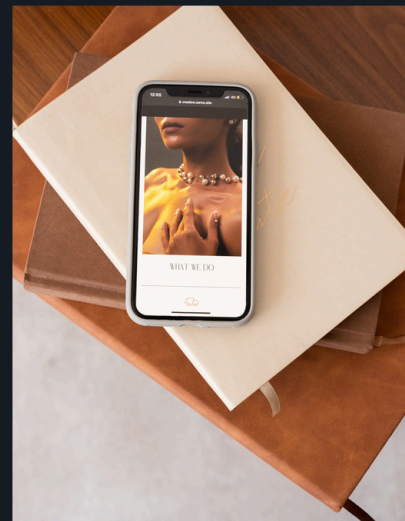
COMPOSITION

BASIC PACKAGE



What's Included

- Basic SEO health check and priority fix list
- Minor on-page adjustments to improve discoverability
- Metadata review and quick-win keyword updates
- One-time Google visibility audit with actionable recommendations



WEBSITE DESIGN &

YOUR DIGITAL HOME, BUILT TO CONVERT AND CONNECT

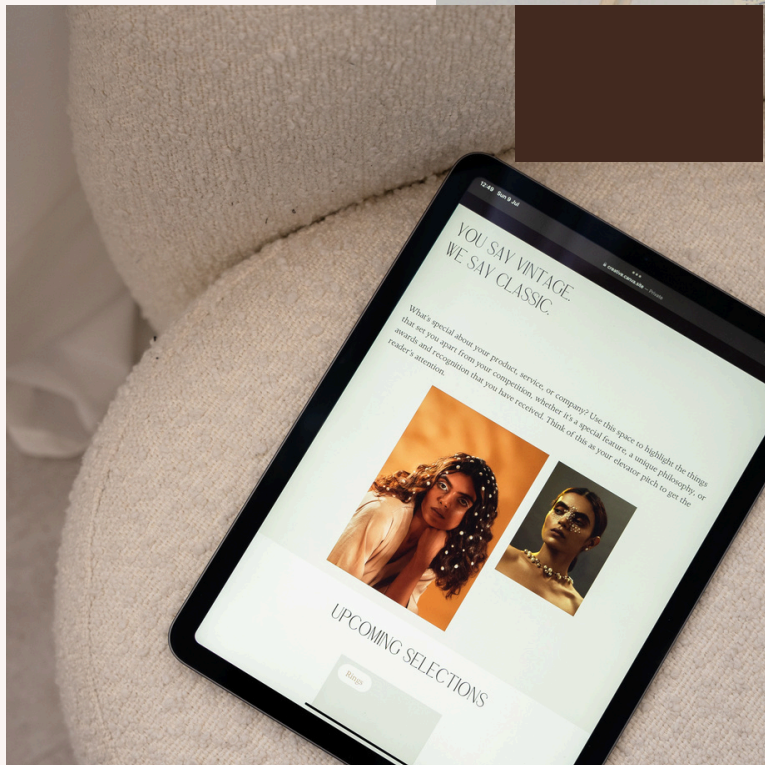


DEVELOP MENT

Your website is the hub of your entire online presence — and it needs to do more than just exist.

Whether you're starting from scratch, need a clean landing page, or just need expert eyes on what's already there, we have a tier for where you are. Every build includes full platform integration so your website, social media, and link-in-bio tools all work together seamlessly. All design tiers include up to three rounds of revisions.

THE FULL BUILD



Best for: Businesses starting from scratch or those with an outdated site that needs a complete overhaul and rebrand.

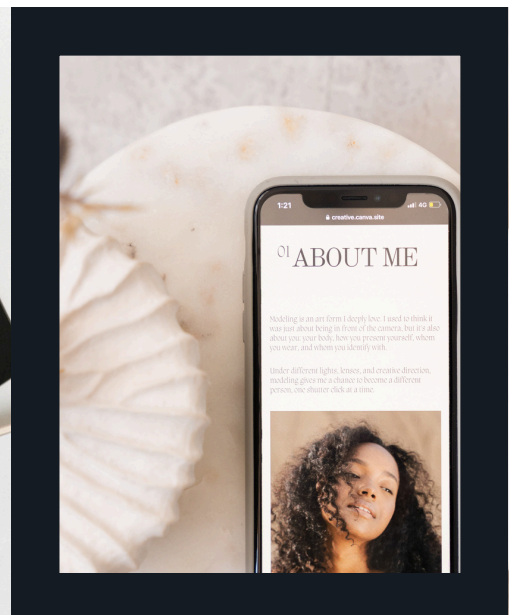
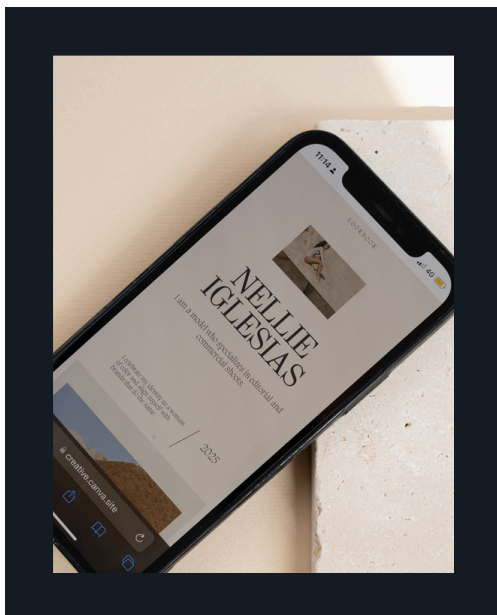
THE FULL BUILD



What's Included

- Full custom website design and development — built from the ground up to match your brand identity
- Multi-page site structure: Home, About, Services, Contact, and any additional pages needed
- Website revamp option — if you already have a site, we rebuild and modernize it completely
- Mobile-responsive design optimized for all screen sizes and devices
- Full platform integration — Linktree, Beacons, Bio.site, or similar link-in-bio tools created, branded, and connected

* Domain and hosting costs are the responsibility of the client



PROFESSIONAL

CREATIVITY

COMPOSITION

THE FULL BUILD

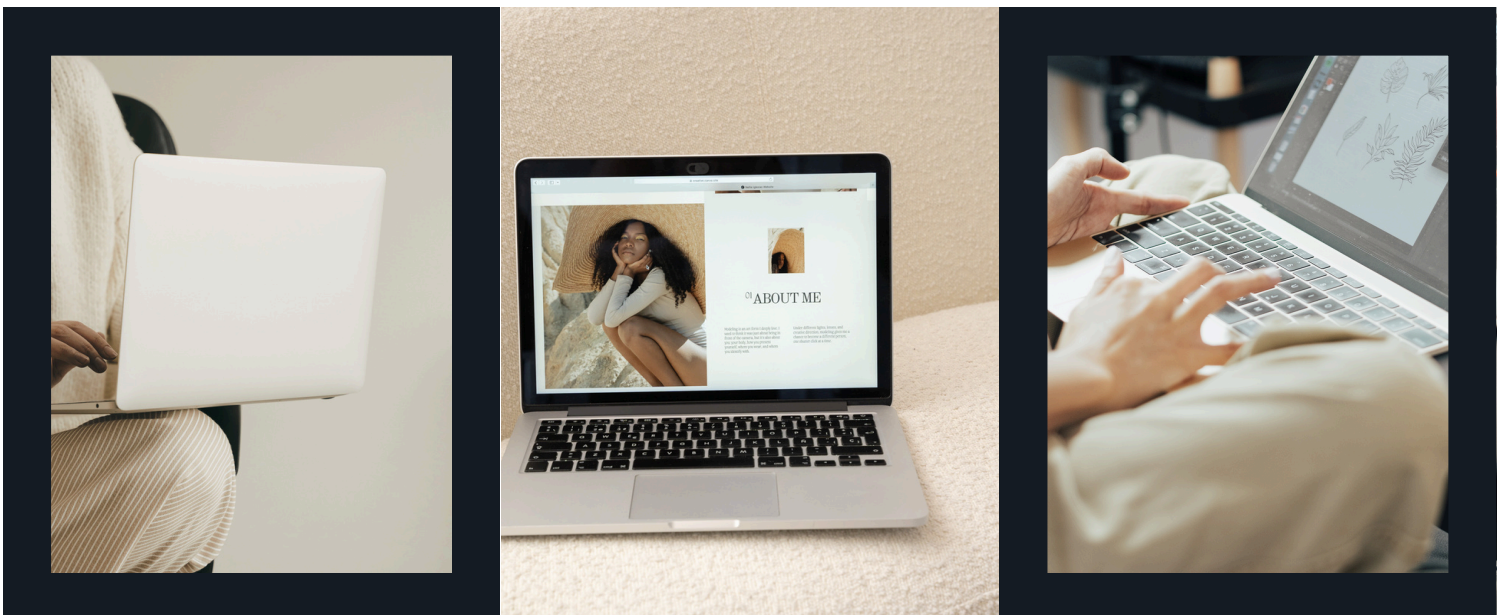
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What's Included

- All social media platforms are linked to and from the website for seamless cross-platform navigation
- Contact forms, booking links, or e-commerce integrations as needed
- Basic on-page SEO setup — page titles, meta descriptions, and image optimization
- Up to 3 rounds of revisions are included throughout the design process

* Domain and hosting costs are the responsibility of the client



THE LANDING PAGE



Best for: New businesses, creators, or service providers who need a clean, professional single page to send traffic to right away.

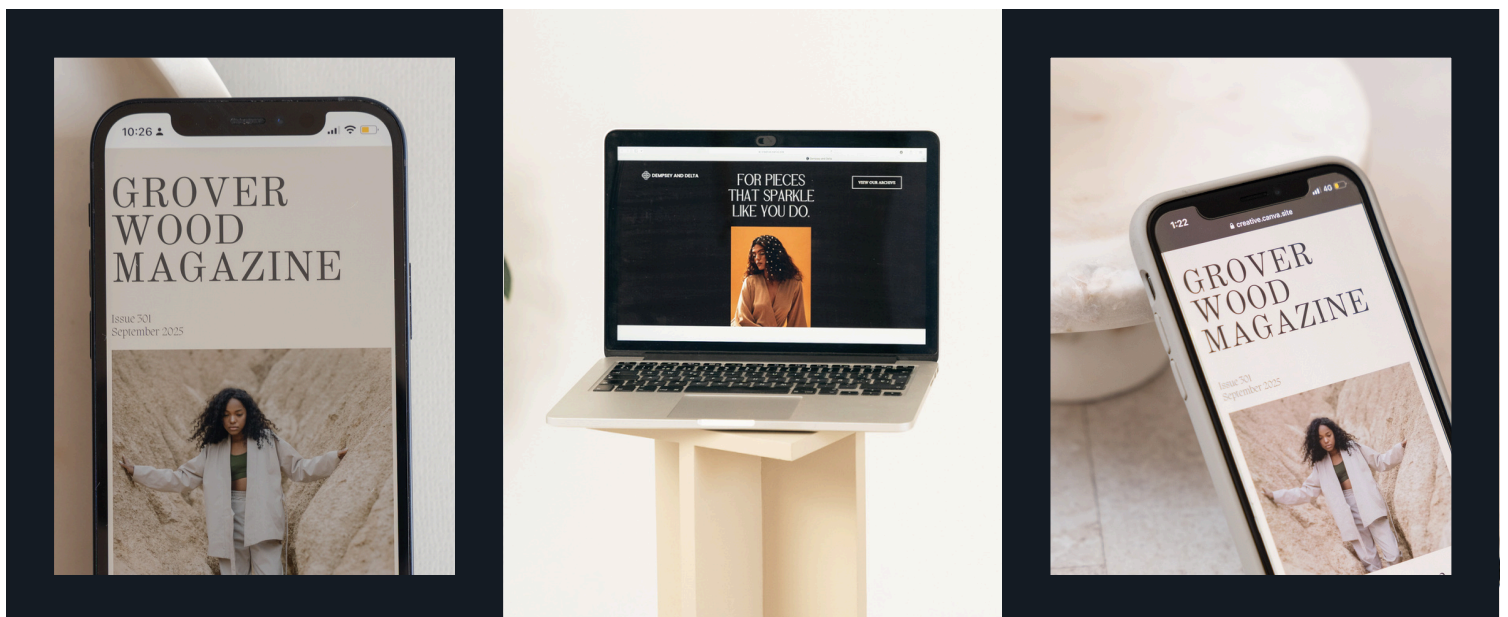


THE LANDING PAGE

What's Included

- Single-page website (landing page) designed and built to represent your brand and capture attention
- Sections include: brand intro, services or offerings overview, contact/booking call-to-action
- Mobile-responsive design optimized for all devices
- Linktree, Beacons, Bio.site, or similar link-in-bio tool — fully set up, branded, and connected to your social platforms and website

* Domain and hosting costs are the responsibility of the client



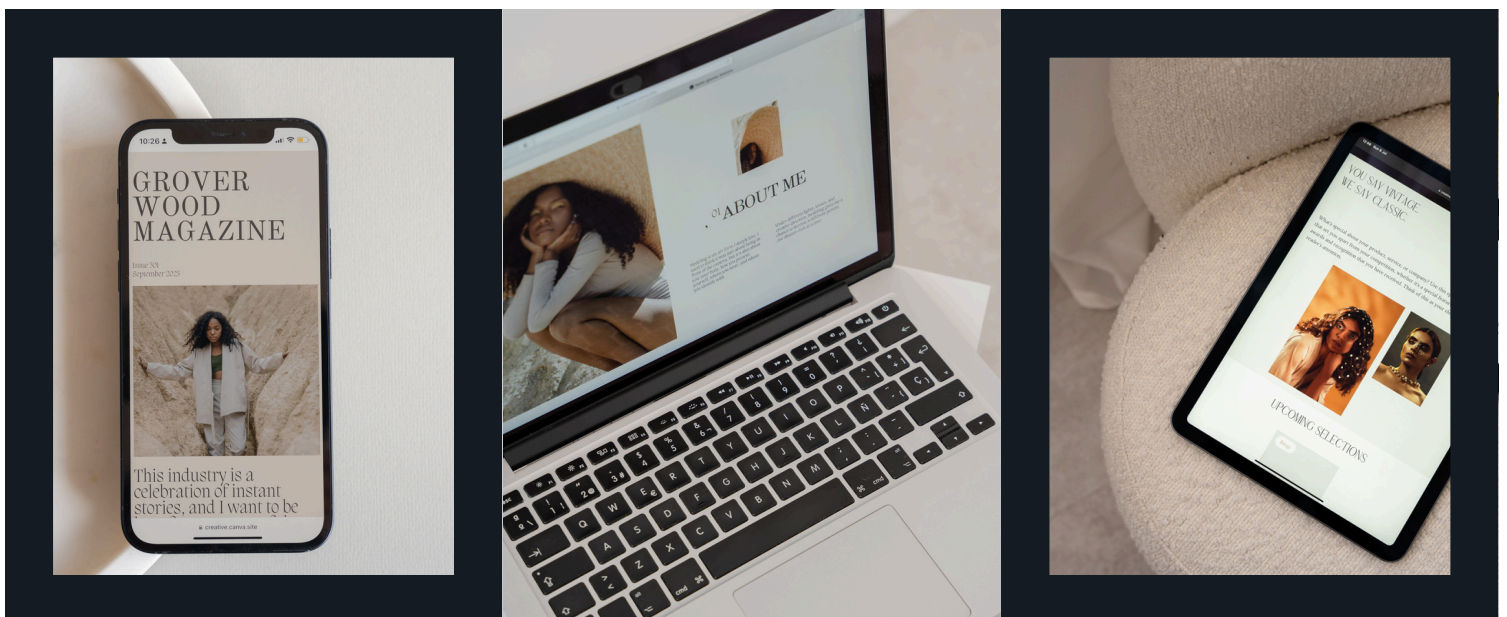
THE LANDING PAGE

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What's Included

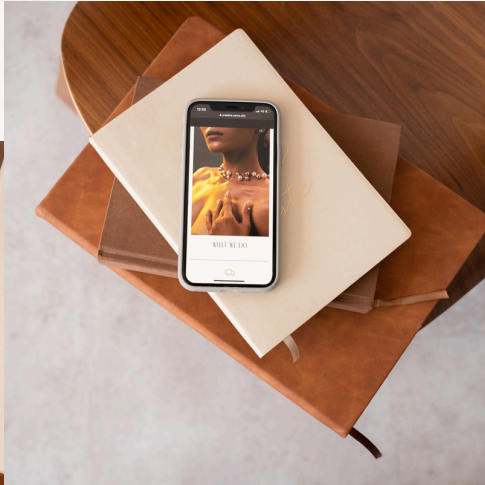
- All social media accounts linked to and from the landing page
- Basic on-page SEO setup — page title, meta description, and image optimization
- Up to 3 rounds of revisions included

* Domain and hosting costs are the responsibility of the client





THE BLUEPRINT CONSULT



Best for: Clients who already have a website and want expert guidance on exactly what to fix — but prefer to make the changes themselves.

“Where modern design meets timeless beauty.”

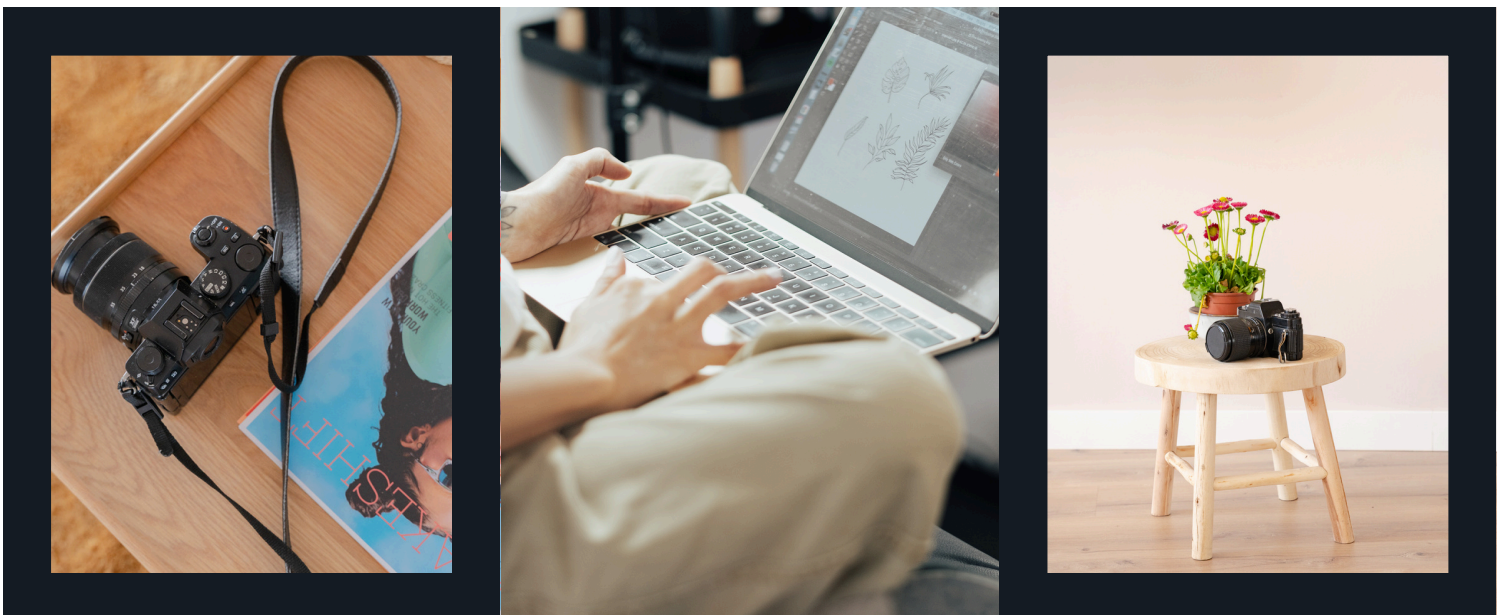
THE BLUEPRINT



What's Included

- Full website audit — we review your existing site for design, functionality, SEO, and user experience issues
- Detailed written report outlining every recommended change, prioritized by impact
- Platform and integration review — recommendations on Linktree, social linking, and cross-platform connectivity
- One-on-one consulting session to walk through all findings and answer your questions
- Up to 3 follow-up revision check-ins — submit your changes and we review and give feedback

* Client is responsible for implementing all recommended changes independently





OUR CONTACT

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